



2025 Partner Program

www.afpgpc.org

Year-Long Benefits

	Presenting \$20,000	Diamond \$15,000	Ruby \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$3,500	Coffee Conversation \$2,500	Bronze \$1,500
• Recognition on AFP-GPC website with link to partner profile and its website	✓	✓	✓	✓	✓	✓	✓	✓
• Recognition on all mailing, emails, and at programs	✓	✓	✓	✓	✓	✓	✓	✓
• Quarterly recognition on AFP-GPC social media platform	✓	✓	✓	✓	✓	✓	✓	✓
• Resource Directory ad	✓	✓	✓	✓	✓	✓	✓	✓
• Opportunity to co-host general chapter events	1	1	1	1	1			
• Blog posting on AFP-GPC website	4	4	4	2	1	1	1	1
• Complimentary AFP-GPC membership	4	4	4	2				
• Complimentary AFP-GPC registrations (does not include AFP-GPC signature events: Leading Philanthropy (September 17, 2025), NPD (November 12, 2025), or Philanthropy Symposium)	10	8	6	4	4	4	2	2
• Email (to be sent by the chapter) to the membership	4	4	2	1	1	1	1	1
• Ad in biannual chapter newsletter	full page	half page	half page	half page	half page	quarter page	quarter page	quarter page
• Job posting on AFP-GPC Careers page	4	4	4	2	2	1	1	1
• Opportunity to host a Coffee Conversation							4	
• Opportunity to submit an article in biannual newsletter	2	2	1					
• Opportunity to post an ad on social media	4	4	2	1				

Leading Philanthropy Benefits (September 17, 2025): Presenting, Diamond, Ruby, and Platinum select 2 options; Gold, Silver, and Bronze select 1 option

• Tickets/Registrations	8	6	4	4	2	1		
• Session Presentation (includes one (1) registration)	2	1	1					
• Exhibitor Booth (includes one (1) registration)	1	1	1	1	1	1		

National Philanthropy Day Benefits (November 12, 2025)

• Recognition on website, mailings, emails, social media, and signage	Table Partner	Table Partner	Breakfast Partner	✓	✓	✓	✓	✓
• Tickets/Registrations	20	10	10	5	2	2		
• Named general partner with ad in program	full page	half page	half page	half page	half page	quarter page	quarter page	quarter page

Annual Meeting Benefits

• Recognition on website, email, and signage	Presenting Partner	✓	✓	✓	✓	✓	✓	✓
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A La Carte

AFP-GPC wants to partner with our annual partners and provide them benefits that meet their needs. The table outlines the benefits for each partnership level. If you are interested in a different mix of benefits we are happy to discuss how we can tailor benefits to your needs. Additionally, if you are interested in an additional benefit(s) of partnership, you can purchase an upgrade at the time of your agreement for a 25% discount.

Host a Chapter Event

Cost \$1,500,
as added benefit \$1,125

Social Media Advertisement

Cost \$1,000,
as added benefit \$750

Promotional Email to AFP-GPC Membership

Cost \$1,000,
as added benefit \$750

If interested in learning more, please email chapter@afpgpc.org and a member of the Partnership Committee will contact you so you can explore your best options.

For more information about AFP-GPC contact:

Terri St. Jacques

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(973) 800-9776
www.afpgpc.org



Benefits of Partnering with AFP-GPC

- AFP-GPC is one of the 10 largest AFP Chapters in the US. With more than 400 active members and a contact base of 2,000+ fundraising professionals from the region, your messages will be directed to hundreds of organizations in the Greater Philadelphia area.
- Nearly a quarter of our members serve in executive level positions (president, CEO, vice president, executive director, etc.) and are the primary decision makers for their organizations. A significant proportion of the membership control budgetary and decision making positions within their organizations.
- AFP-GPC is recognized as the preeminent membership organization for fundraising professionals in the region, providing programming in professional development, networking, and recognition of leadership in the philanthropic community. Our partners benefit from our outstanding reputation.

Leadership Team

Elizabeth Marafino Fiola, MA, MS, CFRE

President
Major Gift Officer

Villanova University

Charles Widger School of Law

Kelly Grattan, PhD, MBA, CAP®, CFRE

Immediate Past President & Chair
Vice President

Schultz & Williams

Elizabeth Hefner, CFRE

Vice President of Industry Excellence:
President Elect
Consultant

Schultz & Williams

Melanie Richter, MBA, CAP®

Treasurer
Associate Executive Director

The George & Mary Kremer Foundation

James Green, CFRE

Secretary
VP & Chief Development Officer

Trinity Health Mid-Atlantic, Philadelphia Area

Dan Getman, CFRE

Vice President of External
Communications
Director of Development

Autism Delaware

Michael Litchman

Vice President of Member Engagement
Director of Development

Temple University, Health

Shira Turner, CFRE

Vice President of IDEA
Regional Chief Development Officer

American Red Cross

Directors

Jane Bridwell, CFRE

Director of Development
New Leash on Life, USA

Kristen Brooks

Director of Development
Haverford College

Trish Corvo

Development Manager
Peter's Place

Michael Criscuolo

Vice President of Development
The Wistar Institute

Jax Gitzes

Grants Manager
Big Brothers Big Sisters Independence

Laura Sindoni, J.D., CAP®

Director of Advancement
Foundation for Delaware County

Nicole Snyder

Assistant Director of Donor Relations
Children's Hospital of Philadelphia

Becky Wainwright

Consultant
Schultz & Williams

Dawn Warden

Director of Development Operations
Gesu School

Rob Weinstein

Vice President of Institutional Advancement
Gesu School

Chapter Administration

Val Koontz

Executive Director
Greater Philadelphia Chapter
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Terri St. Jacques

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