

Robert Juliano
Director of Corporate Giving & Financial Literacy

Robert Juliano joined WSFS Bank, formerly Beneficial Bank in 1996 in the Consumer Lending department, bringing over 30 years of financial services experience to the Bank. In 2007, Juliano was appointed to serve as Beneficial's Director of Corporate Giving & Financial Literacy. Before joining Beneficial, he previously held the position of Credit Analyst at Germantown Savings Bank.

At WSFS Bank, Juliano is responsible for administering and coordinating the Bank's Corporate Giving, Volunteer and Financial Literacy Programs for the Pennsylvania and New Jersey Markets. He oversees The WSFS Community Foundation, leading grant funding and interacting with local non-profit organizations.

He currently serves on the Boards of Holy Family Home/Little Sisters of the Poor, Entrepreneur Works, Roman Catholic High School, Prayers Unite the World, Financial Wellness Institute of New Jersey, St. Joseph's Villa, The Citizens Crime Commission of the Delaware Valley, and The Catholic Philopatrian Literary Institute. Juliano also serves on the Urban Affairs Coalition's Community and Economic Development Committee, Mercy Vocational High School's Advancement Committee and the Archbishop's Christmas Benefit for Children Planning Committee.

Juliano holds a Bachelor of Arts degree from St. Charles Seminary and a Certificate of Communication for Professionals from the University of Pennsylvania. He resides in Northeast Philadelphia with wife Christine and three children Marissa, Danielle and Robbie.

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